



## SPAR Group Announces Appointment of New VP of Business Development

September 26, 2017

WHITE PLAINS, N.Y., Sept. 26, 2017 (GLOBE NEWSWIRE) -- SPAR Group, Inc. (Nasdaq:SGRP), a leading supplier of retail merchandising, business technology and other marketing services in ten countries throughout North America, Latin America, Asia Pacific and Africa, today announced the appointment of John E. Dilts as Vice President of Business Development effective September 11, 2017.

"I am excited to be working with John again. He has significant experience in sales, marketing and strategy at all levels of the retail/consumer goods value chain, including experience with retailers, consumer packaged goods companies, agencies and brokerage firms. His experience, which also includes time at SPAR Group, will allow him to quickly get up to speed and add value to the team in this newly created position," commented Gerry Marrone, SVP Sales & Marketing of SPAR Group.

Mr. Dilts has 25 years of experience in the retail/consumer goods industry including sales and marketing leadership positions at Bed Bath & Beyond, Advantage Sales & Marketing, Massimo Zanetti (Chock full o'Nuts Coffee), Nabisco, News America Marketing and PromoWorks. John is a veteran of the US Navy and holds a Bachelor degree from Johnson & Wales University.

### About SPAR Group

SPAR Group, Inc. is a diversified international merchandising and marketing services Company and provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. The Company provides merchandising and other marketing services to manufacturers, distributors and retailers worldwide, primarily in mass merchandiser, office supply, value, grocery, drug, independent, convenience, toy, home improvement and electronics stores, as well as providing furniture and other product assembly services, audit services, in-store events, technology services and marketing research. The Company has supplied these project and product services in the United States since certain of its predecessors were formed in 1979 and internationally since the Company acquired its first international subsidiary in Japan in May of 2001. Product services include restocking and adding new products, removing spoiled or outdated products, resetting categories "on the shelf" in accordance with client or store schematics, confirming and replacing shelf tags, setting new sale or promotional product displays and advertising, replenishing kiosks, providing in-store event staffing and providing assembly services in stores, homes and offices. Audit services include price audits, point of sale audits, out of stock audits, intercept surveys and planogram audits. Other merchandising services include whole store or departmental product sets or resets (including new store openings), new product launches, in-store demonstrations, special seasonal or promotional merchandising, focused product support and product recalls. The Company currently does business in ten countries that encompass approximately 50% of the total world population through its operations in the United States, Canada, Japan, South Africa, India, China, Australia, Mexico, Brazil and Turkey. For more information, please visit the SPAR Group's website at <http://www.sparinc.com>.

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Source: SPAR Group