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SPAR Announces New Furniture Assembly Partnership With ATGStores.com

WHITE PLAINS, NY / ACCESSWIRE / August 4, 2016 / SPAR Group, Inc. (NASDAQ: SGRP), a leading global supplier of merchandising and other retail services, is happy to announce that it will be partnering with leading online home furnishings company ATGStores.com, a Lowe's company since 2011, to provide in-home, in-office and on-site assembly services of furniture and equipment to ATGStores.com customers through its SPAR Installation & Assembly division.

ATGStores.com customers will be able to either bundle the assembly service with their purchase or order it separately for items they already own. SPAR Assembly & Installation provides flexible scheduling within two days of delivery for most orders with service performed by professional, friendly, fully insured technicians.

The assembly service is another way for ATGStores.com to advance its position as an online home furnishings retailer that offers more personalized service options to pair with its curated product selection. Stated ATGStores.com president Michelle Newbery, "We want our customers to know ATGStores.com can provide everything they might need for their homes, from professional interior design consultation all the way through to assembly and installation. We've always been very proud of our product line, and now we have great services to complement it."

Newbery went on to say that, "SPAR is a respected service provider in the furniture assembly industry and we're excited to offer their expertise to our customers to help them take their projects from concept to completion."

SPAR VP of Operations and Business Development Mike Florkowski voiced his excitement at helping ATGStores.com enhance the customer experience. "ATGStores.com has worked hard at developing a great online customer shopping experience. We understand the importance of continuing that experience with great service after the customer gets the product home, and are dedicated to doing so, as we have for over 25 years with a high level of customer satisfaction."

About SPAR Group, Inc.

SPAR Group, Inc. is a diversified international merchandising and marketing services company and provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. SPAR provides merchandising and other marketing services to manufacturers, distributors and retailers worldwide, primarily in grocery, drug, big box, discount/dollar, office supercenter, warehouse/club, specialty, pet, department, and convenience/gas channels. Additional services include new store sets and remodels, price and compliance audits, fixture/display installation and service, furniture and equipment assembly in stores, offices and homes, assisted sales, product demonstrations, and Click & Collect services. SPAR provides these services in the U.S. and across the globe. SPAR started as a sales promotion analysis company in 1967, has been supplying merchandising and other retail services in the U.S. since 1979, and internationally since acquiring its first international subsidiary in Japan in 2001. SPAR currently does business in 9 countries that encompass approximately 50% of the total world population through its operations in the United States, Canada, China, Australia, India, Japan, Mexico, South Africa and Turkey. For more information, please visit SPAR Group's website at <http://www.sparinc.com>.

For more information, contact: pressinquiries@sparinc.com.

About ATGStores.com

ATGStores.com, a Lowe's company since 2011, offers high-touch customer care, a curated selection of high-quality home furnishings, interior design services and professional installation for a seamless shopping experience, from concept to completion. The company features more than one million products in a host of different categories, from lighting and furniture to hardware and decor. To learn more, visit ATGStores.com or email questions to press@atgstores.com.

SOURCE: SPAR Group, Inc.

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