



## SPAR Group Announces Relocation of Corporate Headquarters

July 29, 2025

AUBURN HILLS, Mich.--(BUSINESS WIRE)--Jul. 29, 2025-- [SPAR Group, Inc.](#) (NASDAQ: SGRP) ("SPAR", "SPAR Group" or the "Corporation"), a provider of retail and brand services, is proud to announce the relocation of its corporate headquarters to Charlotte, North Carolina. This move places the company in one of the country's fastest growing cities with a vibrant tech sector, business-friendly environment, access to great talent and a highly-connected international airport.

"Relocating our headquarters to Charlotte opens up new opportunities for SPAR and the business. This location is central to our clients and major retailers in the southeast such as Walmart, Home Depot, Dollar Tree, Dollar General, Family Dollar, Lowe's, Kroger and many more, while also providing us access to amazing talent and resources," said Mike Matacunas, President and CEO of SPAR.

"Our new headquarters is located at 110 East Boulevard, Charlotte, NC, in the heart of the South End of the city providing access for our associates to a vibrant and fast-paced area. We look forward to bringing our clients, business partners and prospects to spend time with us innovating and driving retail and brand performance."

The move will be effective October 2025 as the company transitions out of its current location.

### About SPAR Group, Inc.

SPAR Group is a leading merchandising and marketing services company in North America, providing a broad range of services to retailers, manufacturers, and distributors. With more than 50 years of experience, merchandising across the United States and Canada, an average of 30,000+ store visits a week and long-term relationships with leading manufacturers and retail businesses, we provide specialized capabilities across North America. Our unique combination of scale, merchandising and marketing expertise, combined with our unwavering commitment to excellence, separate us from the competition. For more information, please visit the SPAR Group's website at <http://www.sparinc.com>.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250729969559/en/): <https://www.businesswire.com/news/home/20250729969559/en/>

### Media Contact:

Ronald Margulis  
RAM Communications  
908-272-3930  
[ron@rampr.com](mailto:ron@rampr.com)

### Investor Relations Contact:

Sandy Martin  
Three Part Advisors  
214-616-2207  
[smartin@threepa.com](mailto:smartin@threepa.com)

Source: SPAR Group, Inc.