



May 12, 2014

SPAR Group to Present at the 15th Annual B. Riley Investor Conference

WHITE PLAINS, N.Y., May 12, 2014 (GLOBE NEWSWIRE) -- SPAR Group, Inc. (Nasdaq:SGRP) ("we", the "Company" or "SPAR Group"), a leading supplier of retail merchandising and other marketing services throughout the United States and internationally, today announced that Chief Executive Officer, Jill Blanchard, will present at the 15th Annual B. Riley Investor Conference taking place on May 19-21, 2014 in Santa Monica, California.

Conference Presentation Details:

Date: Monday, May 19th

Time: 3:00 PM - 3:25 PM PT

Track: Palisades C

1x1 Availability: Please contact your B. Riley representative or email valter@allianceadvisors.net

Where: Loews Santa Monica Beach Hotel
1700 Ocean Ave., Santa Monica, CA 90401

Website: http://www.meetmax.com/sched/event_23369/~public/conference_home.html?event_id=23369

About SPAR Group

SPAR Group, Inc. is a diversified international merchandising and marketing services Company and provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. The Company provides merchandising and other marketing services to manufacturers, distributors and retailers worldwide, primarily in mass merchandiser, office supply, grocery, drug, independent, convenience, electronics, toy and specialty stores, as well as providing furniture and other product assembly services, audit services, in-store events, technology services and marketing research. The Company has supplied these project and product services in the United States since certain of its predecessors were formed in 1979 and internationally since the Company acquired its first international subsidiary in Japan in May of 2001. Product services include restocking and adding new products, removing spoiled or outdated products, resetting categories "on the shelf" in accordance with client or store schematics, confirming and replacing shelf tags, setting new sale or promotional product displays and advertising, replenishing kiosks, providing in-store event staffing and providing assembly services in stores, homes and offices. Audit services include price audits, point of sale audits, out of stock audits, intercept surveys and planogram audits. Other merchandising services include whole store or departmental product sets or resets (including new store openings), new product launches, in-store demonstrations, special seasonal or promotional merchandising, focused product support and product recalls. The Company operates throughout the United States and internationally in 8 of the most populated countries, including China and India. For more information, visit the SPAR Group's website at <http://www.sparinc.com>.

CONTACT: Company Contact:

James R. Segreto

Chief Financial Officer

SPAR Group, Inc.

(914) 332-4100

Investor Contact:

Valter Pinto

Alliance Advisors, LLC

(914) 669-0222

valter@allianceadvisors.net

Source: SPAR Group

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