



May 5, 2015

## **SPAR Group to Present at the B. Riley & Co. 16th Annual Investor Conference**

WHITE PLAINS, N.Y., May 5, 2015 (GLOBE NEWSWIRE) -- SPAR Group, Inc. (Nasdaq:SGRP) ("we," the "Company" or "SPAR"), a leading supplier of retail merchandising and other marketing services throughout the United States and internationally, today announced that the Company will be presenting at the B. Riley & Co. 16<sup>th</sup> Annual Investor Conference taking place on May 12-14, 2015 at the Lowes Hollywood Hotel in Los Angeles, California.

Jill Blanchard, Chief Executive Officer, is scheduled to present on Thursday, May 14<sup>th</sup> at 10:30 a.m. PDT in presentation room Echo Park. Management will be available for one-on-one meetings with attendees throughout the conference. Investors are encouraged to contact their B. Riley representative to request a meeting with management at the conference.

Please visit the Investor Relations section of SPAR Group's website for the investor presentation at <http://investors.sparinc.com/>.

### **About SPAR Group**

SPAR Group, Inc. is a diversified international merchandising and marketing services Company and provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. The Company provides merchandising and other marketing services to manufacturers, distributors and retailers worldwide, primarily in mass merchandiser, office supply, value, grocery, drug, independent, convenience, toy, home improvement and electronics stores, as well as providing furniture and other product assembly services, audit services, in-store events, technology services and marketing research. The Company has supplied these project and product services in the United States since certain of its predecessors were formed in 1979 and internationally since the Company acquired its first international subsidiary in Japan in May of 2001. Product services include restocking and adding new products, removing spoiled or outdated products, resetting categories "on the shelf" in accordance with client or store schematics, confirming and replacing shelf tags, setting new sale or promotional product displays and advertising, replenishing kiosks, providing in-store event staffing and providing assembly services in stores, homes and offices. Audit services include price audits, point of sale audits, out of stock audits, intercept surveys and planogram audits. Other merchandising services include whole store or departmental product sets or resets (including new store openings), new product launches, in-store demonstrations, special seasonal or promotional merchandising, focused product support and product recalls. The Company currently does business in 9 countries that encompass approximately 50% of the total world population through its operations in the United States, Canada, Japan, South Africa, India, China, Australia, Mexico and Turkey. For more information, please visit the SPAR Group's website at <http://www.sparinc.com>.

CONTACT: Company Contact:

James R. Segreto

Chief Financial Officer

SPAR Group, Inc.

(914) 332-4100

Investor Contact:

Valter Pinto

Capital Markets Group, LLC

(914) 669-0222

[valter@capmarketsgroup.com](mailto:valter@capmarketsgroup.com)

Source: SPAR Group

News Provided by Acquire Media