

**RULES OF CONDUCT**  
**August 12, 2021**  
**2021 Annual Meeting of Stockholders**

Welcome to the 2021 Annual Meeting of Stockholders of SPAR Group, Inc. (the “Corporation”). In fairness to all participants and in the interest of an orderly and constructive meeting, the following rules of conduct will be enforced:

1. Only stockholders of record as of June 16, 2021 or their duly authorized proxies are entitled to give voting instructions to the proxy agents or to attend the meeting, unless requested and approved in advance.
2. Since this is a virtual meeting, you must have given, and at the meeting must give, all of your voting instructions by proxy to the proxy agents. If the proxy agents receive your proxy without specific instructions, the proxy agents will vote your shares in accordance with the default instructions provided in your proxy (which follow the recommendations of SGRP's Board of Directors).
3. You need not give voting instructions at this meeting if you have already given them by proxy. If you wish to change your voting instructions or if you have not given them, please do so online by clicking the link provided before the close of the polls.
4. If you are a registered shareholder (i.e., you hold your shares through our transfer agent, Computershare), you do not need to register to attend the Annual Meeting virtually on the Internet. Please follow the instructions on the notice or proxy card that you received.
5. If you hold your shares through an intermediary, such as a bank or broker, you must register in advance to attend the Annual Meeting virtually on the Internet. To register to attend the Annual Meeting online by webcast you must submit proof of your proxy power (legal proxy) reflecting your SGRP holdings along with your name and email address to Computershare at [legalproxy@computershare.com](mailto:legalproxy@computershare.com). Request for registration must be labeled as “Legal Proxy” and be received no later than 5:00 pm, Eastern Time, on August 9, 2021.
6. All questions and comments will be submitted in writing through the virtual meeting site at <https://meetings.computershare.com/M2Y6DF5> and directed to the Chairperson of the meeting or other appropriate representative. Each stockholder is limited to a total of three (3) questions or comments, each of which must be limited to no more than 150 words. Questions must be relevant to the business of the Corporation or the conduct of its operations. The Chairperson will reject questions that are out of order.
7. All accepted questions will be addressed in writing after the meeting.