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Todd Bryce Joins SPAR Group as Senior Vice President, Customer and Retail Operations

Key Focus is Providing Outstanding Customer Service, Utilizing Web-Based Technology and RFID Testing

TARRYTOWN, N.Y., Jan. 9, 2007 -- As part of an expansion of its senior staff, SPAR Group, Inc. today announced that Todd Bryce has joined the company as senior vice president, customer and retail operations.

In this newly created position, Bryce heads the company's field operations and client service teams. He is responsible for overseeing the liaison with SPAR Group's customers; managing SPAR Group's merchandising specialists at the retail store level to ensure exemplary in-store service; and timely execution and reporting through the company's web-based, real-time technology, as well as RFID testing. He reports directly to Kori Belzer, SPAR Group's chief operating officer, and will be based in the company's Auburn Hills, MI office.

Bryce joins SPAR Group after a 16-year career in the retail services sector, where he held a wide range of increasingly responsible managerial positions, including serving as president of MCG Retail in Chalfont, PA; midwest division vice president of Merchandising Advantage Plus in Oak Lawn, IL; and various positions over a ten-year period with Acosta Sales & Marketing in Lombard, IL.

"Todd Bryce brings a wealth of relevant experience to SPAR Group," Belzer said. "As we continue to add new products and services and grow our client base, it is critical that we also maintain our competitive edge by providing SPAR Group's customers with the highest level of excellence in all of the services we provide. That is Todd's primary mission, and I am confident he will lead that charge in an impeccable manner."

About SPAR Group

SPAR Group, Inc., with operations in the United States and Canada and joint venture partners in Japan, China, Australia, Turkey, South Africa, India, Romania and Lithuania, is a diversified international marketing services company, providing a broad array of services to help companies improve their sales, operating efficiency and profits at retail worldwide. The company provides in-store merchandising, in-store event staffing, RFID and other technology, as well as research to manufacturers and retailers covering all product classifications and all classes of trade, including mass market, drug store, electronic store, convenience store and grocery chains, throughout the United States and internationally. For more information, visit the company's Web site, www.sparinc.com.

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