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SPAR Group Extends International Presence With Launch of Joint Venture in Australia

TARRYTOWN, N.Y., April 3, 2006 -- SPAR Group, Inc. (Nasdaq:SGRP) today announced the further expansion of its international program, establishing a joint venture operation in Australia. The company said it has completed an agreement with Face and Cosmetic Trading Services Pty. Ltd. ("FACTS") of Melbourne, Australia to form SPAR FACTS Australia Pty. Ltd., a joint venture that is 51% owned by SPAR and 49% owned by FACTS. The new entity will provide merchandising and associated marketing services to retailers and manufacturers throughout Australia and New Zealand.

Robert Brown, chairman and chief executive of SPAR Group, said, "We are excited about the opportunity to extend our presence to this dynamic marketplace. Australia is home to many quality retailers and manufacturers that can benefit from the broad spectrum of services that SPAR FACTS Australia will provide. Moreover, the new joint venture is in keeping with our growth strategy of becoming a truly global company."

FACTS' managing director Gavin Brown said, "Being part of a respected international organization with vast technology capabilities and outstanding collaborative human resources will provide a significant competitive advantage to our clients. We look forward to combining our strengths."

SPAR Group, Inc., with operations in the United States and Canada and joint venture partners in Japan, Turkey, South Africa, India, Romania, Lithuania and China, is a diversified international marketing services company, providing a broad array of services to help companies improve their sales, operating efficiency and profits at retail worldwide. The company provides in-store merchandising, in-store event staffing, RFID and other technology, as well as research to manufacturers and retailers covering all product classifications and all classes of trade, including mass market, drug store, electronic store, convenience store and grocery chains, throughout the United States and internationally. For more information, visit the company's Web site, www.sparinc.com.

Certain statements in this news release are forward-looking, including the company's ability to achieve further growth of its international division and penetration of the Australian market. The company's actual results, performance and trends could differ materially from those indicated or implied by such statements as a result of various factors, including (without limitation) the continued strengthening of SPAR Group's selling and marketing functions, continued customer satisfaction and contract renewal, new product development, continued availability of capable dedicated personnel, continued cost management, the success of its international efforts, success and availability of acquisitions, availability of financing and other factors, as well as by factors applicable to most companies such as general economic, competitive and other business and civil conditions. Information regarding certain of these and other factors that could affect future results, performance or trends are discussed in SPAR Group's annual report on Form 10-K, quarterly reports on Form 10-Q, and other filings made with the Securities and Exchange Commission from time to time.

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