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# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the second quarterly period ended June 30, 2000

Commission file number: 0-27824

SPAR GROUP, INC. (Exact name of registrant as specified in its charter)

Delaware State of Incorporation 33-0684451
IRS Employer Identification No.

580 White Plains Road, Tarrytown, New York, 10591 (Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: (914) 332-4100

On August 4, 2000 there were 18,175,800 shares of Common Stock outstanding.

SPAR GROUP, INC.

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#### PART I:.FINANCIAL INFORMATION

#### ITEM 1: FINANCIAL STATEMENTS

#### SPAR GROUP INC.

Condensed Consolidated Balance Sheets (unaudited) (In thousands, except share data)

	·	JUNE 30, 2000		EMBER 31, 1999
ASSETS Current assets:	(Unaudited)		(Note)	
Cash and cash equivalents Accounts receivable, net Prepaid expenses and other current assets Prepaid program costs Investment in affiliate	\$	1,048 25,250 1,373 2,735	\$	2,074 28,858 1,134 2,777 710
Total current assets		30,406		35,553
Property and equipment, net Goodwill and other intangibles, net Other assets		3,656 23,010 277		3,459 23,767 308
Total assets	\$	57,349	\$	63,087

LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT) Current liabilities:				
Line of credit and notes payable		_		857
Accounts payable		4,850		7,419
Accrued expenses and other current liabilities		7,797		9,954
Deferred revenue		9,390		6,341
Restructuring and other charges		4,418		5,404
Due to affiliates		-		178
Due to certain stockholders		3,578		3,847
Note payable to MCI		-		1,045
Current portion of long-term debt		1,319		•
ourione polition of fong term debe				
Total current liabilities		31,352		36,192
Line of credit and long-term liabilities, net of current portion		12,472		14,009
Long-term debt due to certain stockholders		2 000		2,000
Long-term debt due to certain stockholders		2,000		2,000
Commitments and contingencies				
Stockholders' equity:  Preferred stock, \$.01 par value:  Authorized shares - 3,000,000  Issued and outstanding shares - none  Common stock, \$.01 par value:		-		-
Authorized shares - 47,000,000 Issued and outstanding shares - 18,175,800 as of June 30, 2000		182		182
Additional paid-in capital		10,125		10.095
Retained earnings		1,138		
nodamou damingo				
Total stockholders' equity		11,445		10,886
Total liabilities and stockholders' equity	\$	57 <b>,</b> 349		
	====		====	

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The Balance Sheet at December 31, 1999 has been derived from the audited financial statements at that date but does not include any of the information and footnotes required by Generally Accepted Accounting Principles for complete financial statements

See accompanying notes.

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### SPAR Group, Inc.

Condensed Consolidated and Combined Statements of Operations (unaudited) (In thousands, except per share data)

		THREE MONTHS ENDED			HS ENDED	
					JUNE 30, 2000	
Net revenues Cost of revenues	\$				60,737 42,142	
Gross profit		9,113		5,841	18,595	13,104
Selling, general and administrative expenses Depreciation and amortization		838			15,843 1,638	
Operating income					1,114	2,851
Interest expense Other (income) expense		494 5			951 (785)	
Income before provision for income taxes		209		100	948	2,042
Provision for income taxes		96		-	419	-
Net income	\$			100 \$	529	\$ 2,042
Unaudited pro forma information:						
Income before income tax provision Actual/Pro forma income tax provision	\$			316	948 419	
Actual/Pro forma net income (loss)	\$	113	\$	(216) \$	529	\$ 1,010
	====					0.08

Actual/Pro forma basic earnings (loss) per share	\$ 0.0	01 \$	(0.02)	\$	0.03 \$	
Actual/Pro forma basic weighted average common shares	18,	176	12,655	18	,165	12,655
Actual/Pro forma diluted earnings (loss) per share	\$ 0.0	01 \$	(0.02)	\$ 0	.03 \$	0.08
Actual/Pro forma diluted weighted average common shares	18,	299	12,789	18	,289	12,789

See accompanying notes.

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### SPAR Group, Inc.

# Condensed Consolidated and Combined Statements of Cash Flows $({\tt unaudited}) \ \ ({\tt In \ thousands})$

	SIX MONTHS ENDED JUNE 30, 2000	SIX MONTHS ENDED JUNE 30, 1999
OPERATING ACTIVITIES		
Net income	\$529	\$2,042
Adjustments to reconcile net income to net cash provided by (used in) operating activities:		
Depreciation	819	280
Amortization	819	308
Stock related compensation		752
Gain on sale of affiliate	(790)	
Changes in operating assets and liabilities:		
Accounts receivable	3,608	(5,344)
Prepaid expenses and other assets	(166)	1,863
Due from affiliates	(178)	261
Accounts payable, accrued expenses and other current		
liabilities	(4,726)	216
Restructuring charges	(986)	
Deferred revenue	3,049	(2,710)
Net cash provided by (used in) operating activities	1,978	(2,332)
INVESTING ACTIVITIES		
Purchases of property and equipment	(1,016)	(1,252)
Purchase of businesses, net of cash acquired	(62)	1,060
Sale of investment in affiliate	1,500	
Net cash provided by (used in) investing activities	422	(192)
FINANCING ACTIVITIES		
Net proceeds from line of credit	(1,710)	3,213
Net (payments to) proceeds from shareholders	(189)	1,500
Net payments of long-term debt due to SPAR Marketing	(100)	1,000
Services, Inc.		(685)
Proceeds from exercise of options	30	==
Payments of note payable MCI	(1,045)	(2,050)
Net (payments of) proceeds from other long-term debt	(512)	2,749
Distributions to certain stockholders		(2,586)
Sibilizaciono co ocidario occomoracio		
Net cash (used in) provided by financing activities	(3,426)	2,141
Net decrease in cash	(1,026)	(383)
Cash at beginning of period	2,074	910
Cash at end of period	\$1,048	\$527
cash at end of period	=======================================	=======================================
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION		
Interest paid	\$ 724	\$ 598
***		
Non-cash transactions:		
Distributions payable to certain stockholders		\$ 1,348

See accompanying notes.

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# SPAR Group, Inc. Notes to Condensed Financial Statements (unaudited)

#### 1. BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated and combined financial statements of the Company and its subsidiaries (collectively, the "SPAR Group") have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. This financial information should be read in conjunction with the combined financial statements and notes thereto for the Company as contained in Form 10-K and 10K/A (Amendments I & II) for the year ended December 31, 1999. The results of operations for the interim periods are not necessarily indicative of the operating results for the year.

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### CONSOLIDATION/COMBINATION

Through July 8, 1999, the combined financial statements include operating companies owned by the same two stockholders (the "SPAR Companies"). On July 8, 1999, the SPAR Companies reorganized and completed a "reverse" merger with the PIA Companies (see Note 3). From July 8, 1999, the consolidated financial statements include the accounts of the SPAR Group, Inc. and its wholly-owned subsidiaries.

#### PRO FORMA EARNINGS PER SHARE

Pro forma basic earnings per share amounts are based upon the weighted average number of common shares outstanding. Pro forma diluted earnings per share amounts are based upon the weighted average number of common and potential common shares for each period represented. Potential common shares include stock options, using the treasury stock method. The pro forma basic and pro forma diluted earnings per share amounts for periods prior to July 8, 1999 are based upon 12,655,000 shares, although these shares were issued on July 9, 1999, as required to comply with SFAS No. 128 and the Securities and Exchange Commission Staff Accounting Bulletin 98 (SAB 98).

#### NEW ACCOUNTING STANDARDS

In June 1998, the Financial Accounting Standards Board (the "FASB") issued SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities, which the Company is required to adopt effective in its fiscal year 2000. SFAS No. 133 will require the Company to record all derivatives on the balance sheet at fair value. The Company does not currently engage in hedging activities and will continue to evaluate the effect of adopting SFAS No. 133. The Company is expected to adopt SFAS No. 133 in its fiscal year 2000.

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SPAR Group, Inc.
Notes to Condensed Financial Statements
(unaudited) (continued)

#### RECLASSIFICATIONS

Certain amounts  $\,$  presented for the period ended June 30, 1999 have been reclassified to conform to the 2000 presentations.

#### 3. BUSINESS COMBINATIONS

On January 15, 1999, SPAR Performance Group, Inc. ("SPGI"), acquired substantially all the business and assets (the "MCI Acquisition") of BIMA Group, Inc., a Texas corporation formerly known as MCI Performance Group, Inc. ("MCI"), pursuant to their Asset Purchase Agreement dated as of December 23, 1998, as amended (the "MCI Purchase Agreement"). The transaction was accounted for as a purchase and consisted of consideration of \$1.8 million cash, an \$8.8 million note (as amended) payable to MCI (the "MCI Note") and the assumption of certain agreed-upon liabilities (the "MCI Purchase Price").

The MCI Purchase Price was allocated to the assets acquired by SPGI as agreed upon in a schedule to the MCI Purchase Agreement, which generally used their respective carrying values, as these carrying values were deemed to represent fair market values of those assets and liabilities.

The total purchase consideration does not reflect contingent consideration related to earn-out arrangements included in the MCI Purchase Agreement. The MCI Purchase Agreement provides for a post-closing adjustment whereby additional contingent consideration will be payable to MCI in the event that earnings before taxes for the year ended March 31, 1999 (as defined in the MCI Purchase Agreement) exceed \$3.5 million. The Company has determined that there is no additional earn-out consideration to be paid.

The excess purchase price paid by SPGI for the business and assets of MCI over the fair value of those assets was \$13 million, subject to change from the contingent earn-out arrangement, and is being amortized using the straight-line method over 15 years.

#### PIA REVERSE MERGER

On July 8, 1999, SG Acquisition, Inc., a Nevada corporation ("PIA Acquisition"), a wholly-owned subsidiary of PIA Merchandising Services, Inc., a Delaware corporation ("PIA Delaware"), merged into and with SPAR Acquisition, Inc., a Nevada corporation ("SAI") (the "Merger") pursuant to the Agreement and Plan of Merger dated as of February 28, 1999, as amended (the "Merger Agreement"), by and among (i) PIA Delaware, PIA Merchandising Co., Inc., a California corporation ("PIA California"), and PIA Acquisition (collectively, the "PIA Parties"), and (ii) SAI, SPAR Marketing, Inc., a Delaware corporation ("SMI"), SPAR Marketing Force, Inc., a Nevada corporation ("SMF"), SPAR Marketing, Inc., a Nevada corporation ("SINC"), SPAR/Burgoyne Retail Services, Inc., an Ohio corporation ("SBRS"), SPAR Incentive Marketing, Inc., a Delaware corporation ("SIM"), SPAR Performance Group, Inc., a Delaware corporation ("SPGI") and SPAR Trademarks, Inc., a Nevada corporation ("STM") (each a "SPAR Company" and collectively, the "SPAR Companies").

PIA Delaware (pre-Merger only), PIA California and each of the PIA California's direct and indirect subsidiaries (i.e., Pacific Indoor Display Co., Inc., a California corporation ("Pacific"), Pivotal Sales Company, a California corporation ("Pivotal") and PIA Merchandising Limited, a corporation organized under the laws of Nova

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# SPAR Group, Inc. Notes to Condensed Financial Statements (unaudited) (continued)

Scotia ("PIA Canada"), may be referred to  $\ \ \,$  individually as a "PIA Company" and collectively as the "PIA Companies."

In connection with the Merger, PIA Delaware changed its name to SPAR Group, Inc. (which will be referred to post-Merger individually as "SGI" or the "Company"). Although the SPAR Companies became subsidiaries of PIA Delaware (now SGI) as a result of this "reverse" Merger, the transaction has been accounted for as required under generally accepted accounting principles as a purchase by the SPAR Companies of the PIA Companies, with the books and records of SGI being adjusted to reflect the historical operating results of the SPAR Companies.

In the transaction, the former shareholders and optionholders of SAI received approximately 12.7 million shares of common stock and 134,114 common stock options, respectively. The purchase price of approximately \$12.3 million has been allocated based on the estimated fair value of the assets of the PIA

Companies deemed for accounting purposes to have been acquired by the SPAR Companies.

The goodwill that resulted from the Merger was calculated after giving effect to the merger costs of the PIA Companies totaling \$2.4 million and the anticipated restructuring costs that are directly related to the Merger totaling \$7.4 million (see Note 5, below). The excess purchase price deemed paid by the SPAR Companies for the assets of the PIA Companies over the fair value of those assets was \$11.7 million and is being amortized using the straight-line method over 15 years.

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# SPAR Group, Inc. Notes to Condensed Financial Statements (unaudited) (continued)

BUSINESS COMBINATIONS - RESULTS AS IF THE ACQUISITIONS HAD OCCURRED ON JANUARY 1, 1999

In accordance with generally accepted accounting principles, the operating results of SPGI and the PIA Companies have been included in the condensed consolidated statements of operations from the dates of the respective acquisitions. The unaudited results below (not included in the consolidated and combined financial statements) are computed on a pro forma basis as if the acquisitions occurred at the beginning of each of the periods ended June 30, 2000 and 1999 (in thousands, except per share amounts):

	JUNE 30,		SIX MONTHS ENDED JUNE 30, 1999	
Net revenues		60 <b>,</b> 737		85 <b>,</b> 115
Operating income (Loss)	\$	1,114 ======	\$ =====	(3,621)
Actual/Pro forma net (loss) income		529 ======		(4,275)
Actual/Pro forma basic (loss) earnings per share	\$	0.03	\$ =====	(0.24)
Actual/Pro forma diluted (loss) earnings per share	\$	0.03	\$ =====	(0.23)
Basic weighted average common shares		18 <b>,</b> 165		18 <b>,</b> 165
Diluted weighted average common shares		18,289		18,289

The above pro forma statements of operations reflect incremental amortization of goodwill, interest expense, increases in bonuses to new SPGI management and provisions for federal and state income taxes.

The above pro forma results are not necessarily indicative of what actually would have occurred if the acquisitions had been completed as of the beginning of each of the periods presented, nor are they necessarily indicative of future consolidated results.

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SPAR Group, Inc.
Notes to Condensed Financial Statements
(unaudited) (continued)

Utilizing the management approach, the SPAR Group has broken down its business based upon the nature of services provided (i.e., merchandising services and incentive marketing services). The Merchandising Services Division consists of SMI (an intermediate holding company), SMF, SMNEV, SBRS and SINC (collectively, the "SPAR Marketing Companies") and the PIA Companies (see Note 3). The Incentive Marketing Division consists of each of SIM (an intermediate holding company) and SPGI (see Note 3). Merchandising services generally consist of regularly scheduled, routed services provided at the stores for a specific retailer or multiple manufacturers primarily under multiple year contracts. Services also include stand-alone large scale implementations. These services may include activities such as ensuring that clients' products authorized for distribution are in stock and on the shelf, adding in new products that are approved for distribution but not present on the shelf, setting category shelves in accordance with approved store schematics, ensuring that shelf tags are in place, checking for the overall salability of clients' products, selling new product and promotional items. Specific in-store services can be initiated by retailers and manufacturers, such as new product launches, special seasonal or promotional merchandising, focused product support and product recalls. These services are used typically for large-scale implementations over 30 days. The Merchandising Services Division of the SPAR Group also performs other project services, such as new store sets and existing store resets, re-merchandising, remodels and category implementations, multi-year shared service contracts or stand-alone project contracts.

The Incentive Marketing Division generally consists of designing and implementing premium incentives, managing group meetings and group travel for corporate clients throughout the United States. These services may include providing a variety of consulting, creative, program administrative, travel and merchandise fulfillment services to companies seeking to motivate employees, salespeople, dealers, distributors, retailers and consumers toward certain action or objectives. The following table presents segment information (in thousands):

		THS ENDED	THREE MONT	INCENTIVE MARKETING TOTAL THREE MONTHS ENDED THREE MONTHS ENDED		
	JUNE 30	JUNE 30	JUNE 30,	JUNE 30	JUNE 30 2000	JUNE 30 1999
Net revenues Cost of revenues	\$21,866 13,680	\$9,666 5,310	\$6,424 5,497	\$10,257 8,772	\$28,290 19,177	\$19,923 14,082
			927		9,113	
SG&A	6,214	3,544	1,353	1,415	7,567	4,959
					\$1,546	
Net income (loss) Total Assets	931	480	(818)	(380)	113	100
	SIX MONTE			INCENTIVE MARKETING SIX MONTHS ENDED		S ENDED
	JUNE 30 2000	JUNE 30 1999	JUNE 30, 2000	JUNE 30 1999	JUNE 30 2000	JUNE 30 1999
Net revenues Cost of revenues	30,202	10,682	11,940	17,773		28,455
Gross profit						
SG&A	13,085	7,130	2,758	2,609	15,843	9,739
EBITDA					\$2 <b>,</b> 752	
Net income (loss) Total Assets	1,774 \$44,710	1,566 \$17,699	(1,245) \$12,639	476 \$17,767		2,042 \$35,466

In March 2000, the Company established its Internet Division to separately market its applications, software products and services. As the division develops, we anticipate separately reporting information regarding this

# SPAR Group, Inc. Notes to Condensed Financial Statements (unaudited) (continued)

#### 5. Restructuring and Other Charges

In connection with the PIA Merger, the Company's Board of Directors approved a plan to restructure the operations of the PIA Companies. Restructuring costs are composed of committed costs required to integrate the SPAR Companies and the PIA Companies' field organizations and the consolidation of administrative functions to achieve beneficial synergies and costs savings.

The SPAR Group recognized termination costs in accordance with EITF 95-3, Recognition of Liabilities in Connection with a Business Combination.

The following table displays a roll-forward of the liabilities for restructuring and other charges from December 31, 1999 to June 30, 2000 (in thousands):

	DECEMBER 31, 1999 RESTRUCTURING AND OTHER CHARGES	SIX MONTHS ENDED JUNE 30, 2000 DEDUCTIONS	JUNE 30, 2000 RESTRUCTURING AND OTHER CHARGES
Type of cost:			
Employee separation	1,115	718	397
Equipment lease settlements	2,747	148	2,599
Office lease settlements	1,542	120	1,422
	5,404	986	4,418

Management believes that the remaining reserves for restructuring are adequate to complete its plan.

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# SPAR Group, Inc. Notes to Condensed Financial Statements (unaudited) (continued)

#### 6. EARNINGS PER SHARE

The following table sets forth the computations of pro forma basic and diluted earnings per share (in thousands, except per share data):

	THREE MONTHS ENDED JUNE 30, 2000	THREE MONTHS ENDED JUNE 30, 1999	SIX MONTHS ENDED JUNE 30, 2000	SIX MONTHS ENDED JUNE 30, 1999
Numerator:				
Actual/Pro forma net income	113	63	529	1,289
Denominator: Shares used in pro forma basic earnings per share calculation1	18,176	12,655	18,165	12,655
Effect of diluted securities: Employee stock options Warrants	123	134	123	134
Shares used in pro forma diluted earnings per share calculations(1)	18,299	12,789	18,289	12,789
Actual/Pro forma basic earnings per share(1)	0.01	0.01	0.03	0.10

Actual/Pro forma diluted earnings per share(1)	0.01	0.01	0.03	0.10

1 The pro forma basic and pro forma diluted earnings per share amounts are based upon 12,655,000 shares on January 1, 1999, although these shares were issued on July 9, 1999, as required to comply with SFAS No. 128 and the Securities and Exchange Commission Staff Accounting Bulletin 98 (SAB 98).

#### 7. OTHER INCOME

In January 2000, the Company sold its investment in an affiliate for approximately \$1.5 million. The sale resulted in a gain of approximately \$790,000, which is included in other income.

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#### SPAR Group, Inc.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

#### FORWARD-LOOKING STATEMENTS

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This Quarterly Report on Form 10-Q includes "forward-looking statements" within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act, including, in particular, the statements about the SPAR Group's plans and strategies under the headings "Management's Discussion and Analysis of Financial Condition and Results of Operations." Although the SPAR Group believes that its plans, intentions and expectations reflected in or suggested by such forward-looking statements are reasonable, it cannot assure that such plans, intentions or expectations will be achieved. Important factors that could cause actual results to differ materially from the forward-looking statements made in this Quarterly Report on Form 10-Q are set forth in this Quarterly Report on Form 10-Q. All forward-looking statements attributable to the SPAR Group or persons acting on its behalf are expressly qualified by the cautionary statements contained in this Quarterly Report on Form 10-Q.

The SPAR Group does not undertake any obligation to update or revise any forward-looking statement or risk factor or to publicly announce any revisions to any of them to reflect future events, developments or circumstances.

#### OVERVIEW

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The Company provides merchandising services to manufacturers and retailers principally in mass merchandiser, chain, discount drug and grocery stores through its Merchandising Services Division. In addition, the SPAR Group's Incentive Marketing Division designs and implements premium incentives, manages group meetings and group travel for corporate clients. In March 2000, the Company established its Internet Division to separately market its applications, software products and services. Although such products and services were in part available through the Company's other divisions prior to the establishment of the Internet Division, the historical revenues and expenses related to such software products and services generally were not maintained separately and have been included below in the discussion of the condition and results of the Merchandising Services Division and Incentive Marketing Division.

According to Generally Accepted Accounting Principles, upon an acquisition, the acquired company's results of operations are not included in the acquirer's results of operations prior to the date of acquisition. The SPAR companies acquired substantially all of the assets of BIMA on January 16, 1999 (the "MCI Acquisition"). (See Notes 2 and 3 to the Condensed Financial Statements). Under GAAP, the SPAR/PIA merger completed on July 9, 1999 was deemed to be an acquisition of PIA by SPAR. (See Notes 2 and 3 to the Condensed Financial Statements). Therefore, the following discussions include only the results of SPGI subsequent to January 15, 1999 and the results of PIA subsequent to July 8, 1999.

#### SPAR Group, Inc.

During the third quarter of 1999, the SPAR Group restructured its operations by integrating the SPAR Marketing Companies and the PIA Companies' field organizations and consolidating administrative functions where possible to achieve beneficial synergies and cost savings. Significant cost savings were achieved during the third and fourth quarters of 1999 and the first and second guarters of 2000.

#### RESULTS OF OPERATIONS

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THREE MONTHS ENDED JUNE 30, 2000 COMPARED TO THREE MONTHS ENDED JUNE 30, 1999

#### NET REVENUES

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The following table sets forth net revenues by division as a percentage of net revenues for the periods indicated:

	Quarter Ended								
	June	30, 2000	June 3	Change					
(amounts in millions)	Amount	%	Amount	%	8				
Merchandising Services net revenues Incentive Marketing net revenues	\$ 21.9 6.4	77.3% 22.7%	\$ 9.7 10.2	48.5% 51.5%	125.8% (37.3)%				
Net Revenue	\$ 28.3	100.0%	\$ 19.9 ======	100.0%	42.2%				

Net revenues for the quarter ended June 30, 2000 increased from the comparable period of 1999 principally due to the acquisition of the PIA Companies. All the net revenues of the PIA Companies were included in the quarter ended June 30, 2000 with no comparable PIA revenues in the quarter ended June 30, 1999. For the second quarter of 2000, net revenues were \$28.3 million compared to \$19.9 million in the second quarter of 1999, a 42.2% increase.

Merchandising services net revenues for the quarter ended June 30, 2000 were \$21.9 million, compared to \$9.7 million in the quarter ended June 30, 1999, a 125.8% increase. The increase in net revenues is primarily attributed to the inclusion of \$10.8 million of net revenues of the PIA Companies' merchandising operations. In addition, the SPAR Companies merchandising net revenues increased by \$1.4 million due to additional customers.

Incentive marketing net revenues for the quarter ended June 30, 2000 were \$6.4 million, compared to \$10.2 million for the quarter ended June 30, 1999, a reduction of 37.3% primarily due to a decrease in project revenue.

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SPAR Group, Inc.

#### COST OF REVENUES

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The following table sets forth cost of revenues by division as a percentage of net revenues for the periods indicated:

#### Quarter Ended

	June 30, 2000				June 3	Change	
(amounts in millions)	Aı	mount	8	- Aı	mount	8	%
Merchandising Services cost of revenues Incentive Marketing cost of revenues	\$	13.7 5.5	62.6% 85.6%	\$	5.3 8.8	54.9% 85.5%	158.5% (37.5)%
Total cost of revenues	\$	19.2	67.8%	\$	14.1	70.7%	36.2%

were \$19.2 million and \$14.1 million respectively, a 36.2% increase. Cost of revenues for the quarter ended June 30, 2000 was 67.8% of net revenues compared to 70.7% in 1999.

Merchandising services cost of revenues was 62.6% of net revenues for the quarter ended June 30, 2000 compared to 54.9% in 1999. The increase in cost of revenues, as a percentage of net revenues, in the quarter ended June 30, 2000 over 1999 is primarily attributable to the higher labor cost structure of the PIA Companies field organization. SPAR Group, Inc. has taken steps to control and improve gross profits and has implemented synergy plans to control direct costs. (See Restructuring and Other Charges, Note 5 to the Condensed Financial Statements).

Incentive marketing cost of revenues, as a percentage of net revenues, for the quarter ended June 30, 2000 was 85.6%, consistent with 1999.

#### OPERATING EXPENSES

\_\_\_\_\_

The following table sets forth the operating expenses as a percentage of net revenues for the periods indicated:

	Quarter Ended							
(amounts in millions)		June	30, 2000	June 30, 1999			Change	
		ount	8	Amount		8	8	
Selling, general & administrative expenses Depreciation & amortization	\$	7.6 0.8	26.7% 3.0%	\$	5.0 0.3	24.9% 1.7%	52.0% 166.7%	
Total Operating Expenses	\$ ===	8.4	29.7%	\$	5.3	26.6%	58.5%	

Selling, general and administrative expenses increased by 52.0% in the first quarter of 2000 to \$7.6 million compared to \$5.0 million in the same period of 1999. This increase was primarily due to the inclusion of the PIA Companies general and administrative costs for the quarter totaling \$2.4 million with no comparable PIA expenses in the quarter ended June 30, 1999.

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#### SPAR Group, Inc.

Depreciation and amortization increased by \$0.5 million in the second quarter of 2000 due primarily to the amortization of goodwill recognized by the acquisition of the PIA Companies, the MCI acquisition by the SPAR Group and the depreciation related to capitalized software development costs.

#### OTHER EXPENSES

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Interest expense increased slightly in the second quarter of 2000 due to higher weighted average borrowing rates in 2000, partially offset by lower borrowing needs.

## ACTUAL/PRO FORMA INCOME TAXES

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The income tax provision in the second quarter of 2000 represents a combined federal and state income tax rate of 45.9%. The pro forma income tax provision in the second quarter of 1999 is computed using a combined federal and state income tax rate of 37.0% of taxable income.

#### ACTUAL/PRO FORMA NET INCOME

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The SPAR Group had net income of \$0.1 million in the second quarter of 2000 or \$0.01 per basic and diluted share compared to pro forma net loss of \$0.2 million or \$(0.02) per pro forma basic and diluted share in the corresponding period in 1999.

#### RESULTS OF OPERATIONS

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### NET REVENUES

The following table sets forth net revenues by division as a percentage of net revenues for the periods indicated:

	Six Months Ended						
	June	30, 2000	June 3	30, 1999	Change		
(amounts in millions)	Amount	Amount %			%		
Merchandising Services net revenues Incentive Marketing net revenues	\$46.5 14.2	76.6% 23.4%	\$ 19.9 21.6	47.9% 52.1%	133.7% (34.3)%		
Net Revenue	\$60.7	100.0%	\$ 41.5	100.0%	46.7%		

Net revenues for the six months ended June 30, 2000 increased from the comparable period of 1999 principally due to the acquisition of the PIA Companies. All the net revenues of the PIA Companies were included in the six months ended June 30, 2000 with no comparable PIA revenues in

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#### SPAR Group, Inc.

the six months ended June 30, 1999. For the second quarter of 2000, net revenues were \$60.7 million compared to \$41.5 million in the first six months of 1999, a 46.7% increase.

Merchandising services net revenues for the six months ended June 30, 2000 were \$46.5 million, compared to \$19.9 million in the six months ended June 30, 1999, a 133.7% increase. The increase in net revenues is primarily attributed to the inclusion of \$24.3 million of net revenues of the PIA Companies' merchandising operations since their acquisition. In addition, the SPAR Companies merchandising net revenues increased by \$2.3 million for the period due to additional customers.

Incentive marketing net revenues for the six months ended June 30, 2000 were \$14.2 million, compared to \$21.6 million for the quarter ended June 30, 1999, a reduction of 34.3% primarily due to a decrease in project revenue.

#### COST OF REVENUES

The following table sets forth cost of revenues by division as a percentage of net revenues for the periods indicated:

	Six Months Ended								
	June 3	0, 2000	June 3	Change					
(amounts in millions)	Amount	8	% Amount		8				
Merchandising Services cost of revenues Incentive Marketing cost of revenues	\$ 30.2 11.9	64.9% 84.2%	\$ 10.7 17.8	53.6% 82.1%	182.2% (33.2)%				
Total cost of revenues	\$ 42.1 ======	69.4%	\$ 28.5 ======	68.5% =====	47.7%				

Cost of revenues for the six months ended June 30, 2000 and June 30, 1999 were \$42.1 million compared to \$28.5 million in the first six months of 1999, a 47.7% increase. Cost of revenues for the six months ended June 30, 2000 was 69.4% of net revenues compared to 68.5% in 1999.

Merchandising services cost of revenues were 64.9% of net revenues for the six months ended June 30, 2000 compared to 53.6% in 1999. The increase in cost of revenues as a percentage of net revenues in the six months ended June 30, 2000 is primarily attributed to the higher labor cost structure of the PIA Companies field organization.

Incentive marketing cost of revenues as a percentage of net revenues

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#### SPAR Group, Inc.

## OPERATING EXPENSES

The following table sets forth the operating expenses as a percentage of net revenues for the periods indicated:

Six	Months	Ended

	June 30, 2000				June 3	Change	
(amounts in millions)		mount	8	An	ount	8	%
Selling, general & administrative expenses Depreciation & amortization	\$	15.8 1.6	26.1% 2.6%	\$	9.7 0.5	23.4%	62.9% 220.0%
Total Operating Expenses	\$	17.4	28.7%	\$	10.2	24.7%	70.6%

Selling, general and administrative expenses increased by 62.9% in the six months ended June 30, 2000 to \$15.8 million compared to \$9.7 million in the same period of 1999. This increase was due primarily to the inclusion of the PIA Companies general and administrative costs for the first six months totaling \$5.9 million with no comparable PIA expenses for the first six months ended June 30, 1999.

Depreciation and amortization increased by \$1.1 million in the six months ended June 30, 2000 due primarily to the amortization of goodwill recognized by the acquisition of the PIA Companies, the MCI Acquisition by the SPAR Group and the depreciation related to capitalized software development costs.

#### OTHER EXPENSES

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Interest expense increased in the six months ended June 30, 2000 due to higher weighted average borrowing rates in 2000.

#### ACTUAL/PRO FORMA INCOME TAXES

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The income tax provision in the six months ended June 30, 2000 represents a combined federal and state income tax rate of 44.2%. The pro forma income tax provision in the second quarter of 1999 is computed using a combined federal and state income tax rate of 36.9% of taxable income.

#### ACTUAL/PRO FORMA NET INCOME

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The SPAR Group had net income of \$0.5 million in the six months ended June 30, 2000 or \$0.03 per basic and diluted share compared to pro forma net income of \$1.0 million or \$0.08 per pro forma basic and diluted share in the corresponding period in 1999.

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### LIQUIDITY AND CAPITAL RESOURCES

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In the six months ended June 30, 2000, the SPAR Group had pre-tax income of \$0.9 million and experienced a positive operating cash flow of \$2.0 million. As previously noted, the Merger with PIA was consummated on July 8, 1999. The Merger has reduced fixed costs and created synergies directly impacting the SPAR Group's profitability and cash flow.

The SPAR Group experienced a net decrease in cash and cash equivalents of \$1.0 million for the six months ended June 30, 2000. With the existing

revolving line of credit, subject to availability, timely collection of receivables, and the SPAR Group's current working capital position, management believes that liquidity and capital resources over the next twelve months will be sufficient to maintain ongoing operations.

DEBT

In 1999, IBJ Whitehall and the members of the SPAR Group (other than PIA Canada) (collectively, the "Borrowers") entered into a Revolving Credit, Term Loan and Security Agreement (the "Bank Loan Agreement"). The Bank Loan Agreement as amended allows Borrowers to borrow up to a maximum of \$15 million on a revolving credit basis, and \$2.5 million on a term basis (the "Term Loan"). The revolving loans bear interest at IBJ Whitehall's "Alternate Base Rate" plus one-half of one percent (0.50%) (a total of 10.00% per annum at June 30, 2000), and the Term Loan bears interest at such "Alternate Base Rate" plus three-quarters of one percent (0.75%) (a total of 10.25% per annum at June 30, 2000). The Bank Loan Agreement's revolving credit loan of \$15.0 million is scheduled to mature on September 21, 2002. The Term Loan amortizes in equal monthly installments of \$83,334 each. In addition, the Borrowers are required to make mandatory prepayments in an amount equal to 25% of Excess Cash Flow, as defined in the Bank Loan Agreement, for each fiscal year, to be applied first to the Term Loan and then to the revolving credit loans (subject to the Borrowers' ability to re-borrow revolving advances in accordance with the terms of the Bank Loan Agreement). The facility is secured with the assets of the SPAR Group.

The Bank Loan Agreement contains an option for the Bank to purchase 16,667 shares of common stock of the Company for \$0.01 per share in the event that the Company's average closing share price over ten consecutive trading day period exceeds \$15.00 per share. This option expires September 22, 2002.

The Bank Loan Agreement contains certain financial covenants that must be met by the Borrowers on a consolidated basis, among which are a minimum "Net Worth," a "Fixed Charge Coverage Ratio", a minimum ratio of Debt to EBITDA, and a minimum EBITDA, as such terms are defined in the Bank Loan Agreement.

The balance outstanding on the revolving line of credit was \$11.6 million and \$13.3 million at June 30, 2000 and December 31, 1999, respectively. As of June 30, 2000, the SPAR Group had unused availability under the line of credit to borrow up to an additional \$3.4 million.

SPAR Group, Inc.

## CASH AND CASH EQUIVALENTS

Net cash provided by operating activities for the six months ended June 30, 2000, of \$2.0 million compared with a net cash used of \$2.3 million for the six months ended June 30, 1999.

Net cash provided from investing activities for the six months ended June 30, 2000, was \$0.4 million, compared with a net cash use of \$0.2 million for the six months ended June 30, 1999. Net cash provided from investing activities for the six months ended June 30, 2000, was primarily due to a sale of an investment offset by purchases of property and equipment.

Net cash used in financing activities for the six months ended June 30, 2000, was \$3.4 million, compared with net cash provided by financing activities of \$2.1 for the six months ended June 30, 1999. The net cash used in financing activities for the six months ended June 30, 2000, was primarily due to the payment of the MCI Note payable as well as further reductions of other long-term debt.

The above activity resulted in a net decrease in cash and cash equivalents of \$1.0 million for the six months ended June 30, 2000, compared to a net decrease of \$0.4 million for the six months ended June 30, 1999.

Cash and cash equivalents totaled \$1.0 million at June 30, 2000, compared with \$2.1 million at December 31, 1999. At June 30, 2000, the Company had negative working capital of \$1.0 million as compared to negative working capital at December 31, 1999 of \$0.6 million, and current ratios of 1.0 and 1.0 as of June 30, 2000, and December 31, 1999, respectively.

Cash and cash equivalents and the timely collection of its receivables provide the SPAR Group's current liquidity. However, the potential of delays in collection of receivables due from any of the SPAR Group's major clients, or a significant reduction in business from such clients, or the inability to acquire new clients, would have a material adverse effect on the SPAR Group's cash resources and its ongoing ability to fund operations.

At June 30, 2000, The SPAR Group is obligated, under certain circumstances, to pay severance compensation to its employees and other costs in connection with the Merger of approximately \$4.4 million. In addition, the Company incurred substantial cost in connection with the transaction, including legal, accounting and investment banking fees estimated to be an aggregate unpaid obligation of approximately \$1.5 million. The SPAR Group has also accrued approximately \$1.4 million for expenses incurred by PIA prior to the Merger, which have not been paid. Management believes the current bank credit facilities are sufficient to fund operations and working capital, including the current maturities of debt obligations, but may not be sufficient to reduce obligations of the Merger with PIA. The Company is currently negotiating with its bank for an increase in its credit facility to meet the non-operational credit needs and is also working to secure additional long-term capital. However, there can be no assurances that the Company will be successful in these negotiations.

Certain former principal stockholders of the SPAR Companies each made loans to certain SPAR Companies in the aggregate amount of \$4.3 million to facilitate the acquisition of the assets of MCI. These stockholders also were owed \$1.9 million in unpaid distributions relating to the former status of

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certain of the operating SPAR Companies as Subchapter S Corporations. Those amounts were converted into promissory notes issued to these certain stockholders severally by SMF, SINC and SPGI prior to the Merger, which aggregated \$6.2 million. As of June 30, 2000, a total of \$5.7 million remained outstanding under these notes.

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

The SPAR Group is exposed to market risk related to the variable interest rate on the line of credit and term note and the variable yield on its cash and cash equivalents. The SPAR Group's accounting policies for financial instruments and disclosures relating to financial instruments require that the SPAR Group's consolidated balance sheets include the following financial instruments: cash and cash equivalents, accounts receivable, accounts payable and long term debt. The SPAR Group considers carrying amounts of current assets and liabilities in the condensed consolidated financial statements to approximate the fair value for these financial instruments, because of the relatively short period of time between origination of the instruments and their expected realization. The carrying amounts of long-term debt approximate fair value because the obligation bears interest at a floating rate. The SPAR Group monitors the risks associated with interest rates and financial instrument positions. The SPAR Group's investment policy objectives require the preservation and safety of the principal, and the maximization of the return on investment based upon the safety and liquidity objectives.

The SPAR Group's revenue derived from international operations is not material and, therefore, the risk related to foreign currency exchange rates is not material.

#### Investment Portfolio

The SPAR Group has no derivative financial instruments or derivative commodity instruments in its cash and cash equivalents and investments. The SPAR Group invests its cash and cash equivalents in investments in high-quality and highly liquid investments consisting of taxable money market instruments.

#### PART II: OTHER INFORMATION

#### ITEM 1. LEGAL PROCEEDINGS.

On September 23, 1999, Information Leasing Corporation ("ILC") filed a complaint for breach of contracts, claim and delivery, and conversion against the Company in Orange County Superior Court, Santa Ana, California, Case No. 814820, with respect to certain equipment leased to the PIA Companies by ILC,

which complaint sought judgment to recover the principal sum of \$1,535,869.68, plus taxes, fees, liens, and late charges, immediate possession of the leased equipment, compensation for the reasonable value thereof, and costs and attorneys' fees. The Company is currently attempting to negotiate a settlement.

Pursuant to that certain Asset Purchase Agreement dated as of December 22, 1998, among BIMA Group, Inc. (f/k/a MCI Performance Group, Inc.) ("BIMA"), John H. Wile, SPAR Performance Group, Inc.(f/k/a SPAR MCI Performance Group, Inc.) ("SPGI"), and a company formerly known as SPAR

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#### SPAR Group, Inc.

Group, Inc., as amended by the First Amendment thereto dated as of January 15, 1999, Second Amendment dated as of September 22, 1999 (the "Second Amendment"), and Third Amendment dated as of October 1, 1999 (the "Third Amendment"), SPGI would be obligated to pay "Earn-Out Consideration" to BIMA if BIMA met certain financial performance criteria as set forth therein. SPGI has fully paid the amount outstanding under the Promissory Note pursuant to the Asset Purchase Agreement with respect to the original purchase price, as adjusted by the Second Amendment. Based upon the unaudited balance sheet of BIMA as of January 15, 1999, SPGI estimates that no "Earn-Out Consideration" is due to BIMA. BIMA has asserted that it is owed approximately \$5,000,000 in Earn-Out Consideration, but such Earn-Out Consideration calculation has not been agreed to by SPGI. If the parties cannot agree upon such amount, BIMA has threatened that legal proceedings may ensue with respect to this matter. If sued, SPGI would vigorously contest such matter. SPGI and BIMA intend to continue negotiations, and have orally agreed to use arbitrators (assuming mutually acceptable procedures can be adopted), in order to resolve such "Earn-Out Consideration" dispute.

#### ITEM 2: CHANGES IN SECURITIES AND USE OF PROCEEDS

Item 2(a): Not applicable

Item 2(b): Not applicable
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Item 2(c): Not Applicable

Item 2(d): Use of Past Proceeds

Not applicable.

ITEM 3: DEFAULTS UPON SENIOR SECURITIES

Not applicable.

ITEM 4: SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

Not applicable.

ITEM 5: OTHER INFORMATION

Not applicable.

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ITEM 6: EXHIBITS AND REPORTS ON FORM 8-K.

EXHIBITS.

EXHIBIT

NUMBER DESCRIPTION

3.1 Certificate of Incorporation of SPAR Group, Inc., as amended.

(incorporated by reference to the Company's Registration Statement on Form S-1 (Registration No. 33-80429) as filed with the Securities and Exchange Commission on December 14, 1995 (the "Form S-1") and to Exhibit 3.1 to the Company's Form 10-Q for the 3rd Quarter ended September 30, 1999).

- 3.2 By-laws of PIA (incorporated by reference to the Form S-1).
- 4.1 Registration Rights Agreement entered into as of January 21, 1992 by and between RVM Holding Corporation. RVM/PIA, a California Limited Partnership, The Riordan Foundation and Creditanstalt-Bankverine (incorporated by reference to the Form S-1).
- 10.1 1990 Stock Option Plan (incorporated by reference to the Form S-1).
- 10.2 Amended and Restated 1995 Stock Option Plan (incorporated by reference of Exhibit 10.2 to the Company's Form 10-Q for the 2nd Quarter ended July 3, 1998).
- 10.3 1995 Stock Option Plan for Non-employee Directors (incorporated by reference to the Form S-1).
- 10.4 +\*Employment Agreement dated as of June 25, 1997 between PIA and Terry R. Peets (incorporated by reference to Exhibit 10.5 to the Company's Form 10-Q for the 2nd Quarter ended , 1997)
- 10.5 +\*Severance Agreement dated as of February 20, 1998 between PIA and Cathy L. Wood (incorporated by reference to Exhibit 10.5 to the Company's Form 10-Q for the 1st Quarter ended April 30, 1998)
- \*Severance Agreement dated as of August 10, 1998 between PIA and Clinton E. Owens (incorporated by reference to Exhibit 10.6 to the Company's Form 10-Q for the 3rd Quarter ended October 2, 1998)

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#### SPAR Group, Inc.

- 10.7 +\*Amendment No. 1 to Employment Agreement dated as of October 1, 1998 between PIA and Terry R. Peets.
- 10.8 +\*Amended and Restated Severance Compensation Agreement dated as of October 1, 1998 between PIA and Cathy L. Wood.
- 10.9 +Loan and Security Agreement dated December 7, 1998 among Mellon Bank, N.A., PIA Merchandising Co., Inc., Pacific Indoor Display Co. and PIA.
- 10.10 +Agreement and Plan of Merger dated as of February 28, 1999 among PIA, SG Acquisition, Inc., PIA Merchandising Co., Inc., SPAR Acquisition, Inc., SPAR Marketing, Inc., SPAR Marketing Force, Inc., SPAR, Inc., SPAR/Burgoyne Retail Services, Inc., SPAR Incentive Marketing, Inc., SPAR MCI Performance Group, Inc. and SPAR Trademarks, Inc.
- 10.11 +Voting Agreement dated as of February 28, 1999 among PIA, Clinton E. Owens, RVM/PIA, California limited partnership, Robert G. Brown and William H. Bartels.
- \*Amendment No. 2 to Employment Agreement dated as of February 11, 1999 between PIA and Terry R. Peets (incorporated by reference to Exhibit 10.12 to the Company's Form 10-Q for the 2nd Quarter ended April 2, 1999).
- 10.13 Special Purpose Stock Option Plan (incorporated by reference to Exhibit 10.13 of the Company's Form 10-Q for the 2nd Quarter ended July 2, 1999.
- 10.14 Amendment No. 1 to Severance Agreement dated as of May 18,

1999 between the Company and Cathy L. Wood (incorporated by reference to Exhibit 10.14 of the Company's Form 10-Q for the 3rd Quarter ended September 30, 1999).

- ++Second Amended and Restated Revolving Credit, Term Loan and Security Agreement by and among IBJ Whitehall Business Credit Corporation with SPAR Marketing Force, Inc., SPAR Group, Inc., SPAR, Inc., SPAR/Burgoyne Retail Services, Inc., SPAR Incentive Marketing, Inc., SPAR Trademarks, Inc., SPAR MCI Performance Group, Inc., SPAR Marketing, Inc. (DE), SPAR Marketing, Inc. (NV), SPAR Acquisition, Inc., PIA Merchandising, Co., Inc., Pacific Indoor Display Co., Inc., and Pivotal Sales Company dated as of September 22, 1999.
- 10.16 ++Waiver and Amendment No. 1 ("Amendment") is entered into as

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#### SPAR Group, Inc.

of December 8, 1999, by and between SPAR Marketing Force, Inc., SPAR, Inc., SPAR/Burgoyne Retail Services, Inc., SPAR Group, Inc., SPAR Incentive Marketing, Inc., SPAR Trademarks, Inc., SPAR Performance Group, Inc. (f/k/a SPAR MCI Performance Group, Inc.), SPAR Marketing, Inc. (DE), SPAR Marketing, Inc. (NV), SPAR Acquisition, Inc., PIA Merchandising Co., Inc., Pacific Indoor Display Co., Inc. and Pivotal Sales Company (each a "Borrower" and collectively, the "Borrowers") and IBJ Whitehall Business Credit Corporation ("Lender").

- 10.17 \*\*Service Agreement dated as of January 4, 1999 by and between SPAR Marketing Force, Inc. and SPAR Marketing Services, Inc.
- 10.18 \*\*Business Manager Agreement dated as of July 8, 1999 by and between SPAR Marketing Force, Inc. and SPAR Marketing Services, Inc.
- 21.1 ++Subsidiaries of the Company
- 23.1 ++Consent of Ernst & Young LLP
- 27.0 \*\*\*Financial Data Schedule
  - + Previously filed with initial Form 10-K for the fiscal year ended January 1, 1999.
  - ++ Previously filed with initial Form 10-K for the fiscal year ended December 31, 1999.
  - \* Management contract or compensatory plan or arrangement required to be filed as an exhibit pursuant to applicable rules of the Securities and Exchange Commission.
  - \*\* Previously filed with Form 10-K/A for the fiscal year ended December 31, 1999
  - \*\*\* Filed herewith

REPORTS ON FORM 8-K. None.

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SPAR Group, Inc.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 18, 2000

SPAR Group, Inc., Registrant

By:/s/ Charles Cimitile

----Charles Cimitile
Chief Financial Officer
and Secretary

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