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SPAR Group Wholly Owned Subsidiary Partners With Ergotron to Provide Professional Installation of WorkFit Products in Businesses and Homes

Ergotron Becomes SPAR National Assembly Services' 75th Assembly Company Joining a Prestige Group of Customers Including Other Manufacturers, Retailers & eTailers

WHITE PLAINS, N.Y., Sept. 4, 2014 (GLOBE NEWSWIRE) -- SPAR Group, Inc. (Nasdaq:SGRP) ("we", the "Company" or "SPAR Group"), a leading supplier of retail merchandising and other marketing services throughout the United States and internationally, through its wholly owned subsidiary, SPAR National Assembly Services, Inc. ("NAS"), has announced a two-year partnership agreement with Ergotron to provide professional installation of its WorkFit™ sit-stand workstations in businesses and homes. Ergotron is NAS's 75th in-home and in-office assembly manufacturer.

"We are excited to partner with Ergotron in the growing field of sit-stand workstations. The health benefits associated with standing and movement at work are a great benefit to our mutual customers," Mike Florkowski, SVP of Operations and Business Development at SPAR Group, commented. "SPAR has invested in further innovations allowing retailer and eTailer/eCommerce customers to purchase their assembly services at the same time they buy their furniture online, right in their shopping cart. We continue to work with our retail and eCommerce partners to package the service on their websites to make it more enticing to the customer and show the value of a service that saves customers both time and money. We have our fingers on the pulse of a huge growth category with online service attachments."

"The link between customer satisfaction and proper installation is key, especially in regards to products like Ergotron's WorkFit sit-stand workstations, where a customer's personal adjustment potential is a primary selling point," said Josh Wilson, Director, Global Service Sales at Ergotron. "Connecting customers with industry leaders like SPAR National Assembly Services through Ergotron's WorkFit Integration or Fit Check Service Programs, we hope to exponentially increase customer enjoyment of the product, right out of the box."

NAS's proprietary assembly software allows in-home, in-store and in-office assembly purchase and scheduling directly through their manufacturing clients. This process allows customers to increase the level of service offerings while gaining additional revenue. With 1,200+ certified Technicians nationwide and 20+ years experience, NAS assembles all types of products including indoor furniture, outdoor furniture, grills, fitness equipment, cart corrals, and much more in customer's homes, offices and retail locations. Professional assembly saves time and money while decreasing costly damages caused by novice assemblies.

Ergotron (www.ergotron.com) manufactures leading digital display mounting, furniture, and mobility products for computer monitors, notebooks, tablets, flat panel displays and TVs. Ergotron's products incorporate patented Constant Force™ technology, allowing customers to easily position a monitor, TV, keyboard or even an entire sit-stand workstation like Ergotron's WorkFit line, exactly where they need it, for a healthier user experience. Ergotron's Service Programs help customers save time and protect their investment through expert installation and maintenance for workstations, desk mounts, wall mounts and carts.

About Ergotron

Ergotron, Inc. is a global manufacturer of leading digital display mounting, furniture, and mobility products that have been improving the human interface with digital displays for over 30 years—evidenced in over 70 patents and a growing portfolio of award winning brands. Ergotron is headquartered in Saint Paul, Minnesota, and is a subsidiary of Nortek, Inc.

About SPAR Group

SPAR Group, Inc. is a diversified international merchandising and marketing services Company and provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. The Company provides merchandising and other marketing services to manufacturers, distributors and retailers worldwide, primarily in mass merchandiser, office supply, value, grocery, drug, independent, convenience, toy, home improvement and electronics stores, as well as providing furniture and other product assembly services, audit services, in-store events, technology services and marketing research. The Company has supplied these project and product services in the United States since certain of its predecessors were formed in 1979 and internationally since the Company acquired its first international subsidiary in Japan in May of 2001. Product services include restocking and adding new products, removing spoiled or outdated products, resetting categories "on the shelf" in accordance with client or store schematics, confirming and replacing shelf tags, setting new sale or

promotional product displays and advertising, replenishing kiosks, providing in-store event staffing and providing assembly services in stores, homes and offices. Audit services include price audits, point of sale audits, out of stock audits, intercept surveys and planogram audits. Other merchandising services include whole store or departmental product sets or resets (including new store openings), new product launches, in-store demonstrations, special seasonal or promotional merchandising, focused product support and product recalls. The Company currently does business in 9 countries that encompass approximately 50% of the total world population through its operations in the United States, Canada, Japan, South Africa, India, China, Australia, Mexico and Turkey. For more information, please visit the SPAR Group's website at <http://www.sparinc.com>.

Forward-Looking Statements

Certain statements in this news release are forward-looking, including (without limitation) expectations or guidance respecting building upon and investing in further innovations to strengthening the Company's strong assembly business, leveraging compatible opportunities with eTailor/eCommerce customers, improving on the value we already deliver to customers by continuing to work with our retail and eCommerce partners to package the service on their websites, growing client base and customer contract expansion. Undue reliance should not be placed on such forward-looking statements because the matters they describe are subject to known and unknown risks, uncertainties and other unpredictable factors, many of which are beyond the Company's control. The Company's actual results, performance and trends could differ materially from those indicated or implied by such statements as a result of various factors, including (without limitation) the continued strengthening of SPAR Group's selling and marketing functions, continued customer satisfaction and contract renewal, new product development, continued availability of capable dedicated personnel, continued cost management, the success of its international efforts, success and availability of acquisitions, availability of financing and other factors, as well as by factors applicable to most companies such as general economic, competitive and other business and civil conditions. Information regarding certain of those factors and other risk factors and cautionary statements that could affect future results, performance or trends are discussed in SPAR Group's most recent Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and other filings made with the Securities and Exchange Commission from time to time. All of the Company's forward-looking statements are expressly qualified by all such risk factors and other cautionary statements.

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